

INFORMATION ON THE PROCESSING OF PERSONAL DATA PURSUANT TO ARTICLE 13 OF EU REGULATION 2016/679

By virtue of the principles of fairness, lawfulness, transparency, protection of confidentiality and the rights of the data subject with regard to the processing of their data, pursuant to Article 13 of EU Regulation 2016/679 (hereinafter 'GDPR'), this page describes how the personal data of users consulting the website of COL DI LANA DI BRUNERI MARIANGELA & C. S.N.C., (hereafter the Data Controller) accessible by electronic means at the following address:

<https://www.coldilana.it/>

This information does not concern other sites, pages or online services that can be reached through hypertext links that may be published on the site but which refer to resources outside the domain of COL DI LANA DI BRUNERI MARIANGELA & C. S.N.C.

DATA CONTROLLER

The data controller is COL DI LANA DI BRUNERI MARIANGELA & C. S.N.C., in the person of its legal representative pro tempore, with head office in Streda de Pordoi, 132 38032 Canazei (TN), E-mail: info@coldilana.it, PEC: coldilanasnc@legalmail.it, telephone +39 0462/601277.

PURPOSES OF PROCESSING

In particular, data will be processed for the following purposes

- of advanced navigation or personalised content management;
- to respond to a request explicitly sent by you to the contact data on the Site (such as sending quotes, sending information)
- implementing a contract and related fulfilments;
- sending e-mail communications (newsletters) with informative and/or commercial content related to the activity carried out by the data controller;
- related to the implementation of legislative and/or regulatory fulfilments or to respond to requests from Public Security and/or Judicial Authorities;
- ascertaining, exercising or defending a right of the data controller in court or whenever the judicial authorities exercise their jurisdictional functions;
- statistical research/analysis on aggregate or anonymous data, without therefore the possibility of identifying the user, aimed at measuring the operation of the Site, measuring traffic and evaluating site interest.

LEGAL BASIS OF THE PROCESSING

The legal basis of the processing is the implementation of the requested service, the execution of the contract, Art. 130, paragraph 4, of Legislative Decree 196/2003, the legitimate interest of the data controller and, where necessary, the consent of the data subject.

TYPES OF DATA PROCESSED AND PURPOSES OF PROCESSING

Navigation data

The computer systems and software procedures used to operate this site acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols.

This category of data includes the IP addresses or domain names of the computers used by users who connect to the Site, the URI (Uniform Resource Identifier) notation addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the user's operating system and computer environment. This data is used for the sole purpose of checking the proper functioning of the Site.

These data, necessary for the use of web services, are also processed in order to

- obtain statistical information on the use of the services (most visited pages, number of visitors per time slot or per day, geographical areas of origin, etc.)
- checking the proper functioning of the services offered.

The optional, explicit and voluntary sending of messages to the Controller's contact addresses entails the acquisition of the sender's contact data, necessary to reply, as well as all the personal data included in the communications.

COOKIES AND OTHER TRACKING SYSTEMS

For the types of cookies used, please see the "Cookies policy", available at the **following link**.

RECIPIENTS OF DATA

The personal data collected may be processed by staff acting on the basis of specific instructions provided by the data controller regarding the purposes and methods of processing, and by persons identified as data processors.

PLACE OF DATA PROCESSING

Personal data will generally be processed within the European Union. Certain applications of the services used by the Controller, however, may involve the transfer of personal data to the United States. The aforementioned processing is legitimised under Article 45 of EU Reg. 2016/679, by virtue of an adequacy decision adopted by the European Commission. Should it become necessary, the Data Controller will be entitled to move the location of its IT archives to other non-European countries, ensuring from the outset that the transfer of non-EU data will only be carried out to States that are able to offer a level of protection adequate to the standards envisaged by the regulations in force on the subject, in compliance with Articles 45, 46 and 49 of EU Reg. 2016/679.

RIGHTS OF THE DATA SUBJECT WITH REGARD TO DATA PROCESSING

Pursuant to Articles 15, 16, 17, 18, 19, 20, 21, and 77 of the EU Regulation, the Data Subject is informed that

- he/she has the right to request access to, rectification, deletion or restriction of the processing of his/her personal data or to object to their processing, and the transfer to another controller of his/her data in the cases provided for;
- any rectification or erasure or restriction of processing carried out at the request of the data subject - unless this proves impossible or involves a disproportionate effort - shall be communicated by the undersigned to each of the data controllers to whom the personal data have been transmitted
- has the right to lodge a complaint with the Garante per la protezione dei dati personali, following the procedures and indications published on the Authority's official website at **www.garanteprivacy.it**.

The exercise of rights is not subject to any formal constraints and is free of charge.

Information updated to 02/08/2023.